U.S. Cotton Trust Protocol Welcomes PT. Pan Brothers Tbk as New Member

PT. Pan Brothers Tbk joins Trust Protocol to make progress towards a fully transparent supply chain

MEMPHIS, TENN. – (March, 2021) –

Today the U.S. Cotton Trust Protocol welcomes PT. Pan Brothers Tbk as a member of the system that provides mills and manufacturers critical assurances, they need to prove to their customers that they are an approved supply chain partner for brands and retailers who are sourcing more sustainably grown cotton.

"PT. Pan Brothers Tbk wants to make sure our brand and retailer customers have transparency throughout their supply chain, which is why we have decided to source more sustainable fiber through the U.S. Cotton Trust Protocol."

A combination of a unique credit accounting system and the Permanent Bale Identification (PBI) system enables brands to have transparency throughout the supply chain to finished product.

Mills and manufacturers who become members of the Trust Protocol have access to the Trust Protocol credit system to validate consumption of cotton and associated credit; and to aggregate year-over-year data in six areas: water use, greenhouse gas emissions, energy use, soil carbon, soil loss, and land use efficiency.

"One of our goals is to give brands and retailers greater confidence when including U.S. cotton in their sourcing mix. The Trust Protocol's emphasis on measurement and independent verification can provide confidence and trust that a brand is using responsibly grown cotton and producing a product that consumers can believe in," said Dr. Gary Adams, president of the U.S. Cotton Trust Protocol. "We are delighted that PT. Pan Brothers Tbk has joint the Trust Protocol as that supports the much sought-after supply chain transparency and helps us in our ambition of traceability"

The Trust Protocol is on the Textile Exchange's list of 36 preferred fibers and materials that more than 170 participating brands and retailers can select from as part of Textile Exchange's Material Change Index program.

About the U.S. Cotton Trust Protocol

In a period of ever-greater supply chain scrutiny and a growing demand for transparency, the U.S. Cotton Trust Protocol sets a new standard for more sustainably grown cotton. It brings quantifiable and verifiable goals and measurement to responsibly-grown cotton production and drives continuous improvement in key sustainability metrics.

The Trust Protocol underpins and verifies U.S. cotton's progress through sophisticated data collection and independent third-party verification. Choosing Trust Protocol cotton will give brands and retailers the critical assurances they need that the cotton fiber element of their supply chain is more sustainably grown with lower environmental and social risk. Brands and retailers will gain access to U.S. cotton with sustainability credentials proven via Field to Market, measured via the Field print Calculator and verified with Control Union Certifications.

The U.S. Cotton Trust Protocol is overseen by a multi-stakeholder Board of Directors comprised of representatives from brands and retailers, civil society and independent sustainability experts as well as the

cotton-growing industry, including growers, ginners, merchants, wholesalers and cooperatives, mills and cottonseed handlers.

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